**SPONSORSHIP NOTES**

Sponsorship levels come with one of three donation options. See page 3 for donation levels.

1. **Full sponsorship option:**
   The entire amount of your donation will be recorded as fully tax deductible

2. **Tickets option:**
   The cost of your tickets ($60 each) will be subtracted from your sponsorship. The remainder is tax deductible

3. **Ad option:**
   The cost of your ad will be subtracted from your sponsorship. The remainder is tax deductible.

**Dinner Table Sponsorship:**
You will receive 10 tickets to the event and a table placard with your sponsor. Not tax deductible.

**Advertisement Only:**
Two options are available: Color or Black and White. Please choose both the size and color. Not tax deductible.

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**FRIDAY, MARCH 3**

**ALUMNI ASSOCIATION BOARD MEETING**
Time: 3:00 – 4:30 p.m.
Location: Humphries Board Room, Bldg. 3, 2nd Floor, VA Campus

All alumni and students welcome to vote on alumni awards and board members.

**2017 BLACK TIE/WHITE COAT GALA & SILENT AUCTION**
(Black Tie Optional)
Location: USC Alumni Center
900 Senate Street, Columbia, SC 29201

**Time:**
6:00 – 6:30 p.m.
Class Reunions Registration/Cocktails
6:30 – 7:30 p.m.
General Gala Registration/Cocktails
6:30 – 11:30 p.m.
Heavy hors d’oeuvres (catered by *Southern Way*)
Dancing with live music by Liquid Pleasure
7:30 – 8:00 p.m.
Program
9:00 p.m.
Silent Auction bidding closes
**MSA GOLF TOURNAMENT**
Cobblestone Park Golf Club – 1298 University Parkway, Blythewood, SC 29016
12:00 Shotgun Start (four man teams) Captain’s Choice Format

Family Friendly Event!!! (Casual Attire)
**Location:** The Zone at Williams Brice Stadium
**Time:** 5:00 – 6:00 p.m.
Tour of Williams Brice (arrive at 4:45 – tour will leave promptly at 5:00 p.m.) Tour locations may include.
• Trophy Case
• Weight Room
• Locker Room Lobby
• Hall of Captains
• 600 Executive Club Level
• Champions Club North
• George Rogers Statue
**6:00 – 7:00 p.m**
Registration and Cocktail hour
**7:00 – 9:30 p.m.**
Reunion Program (catered by Hudson’s Classic Catering)
BBQ, fixins, Beaufort Stew and more! Yum!

Make a class gift toward the SOM Alumni Scholarship Fund (or your area of interest). Gala gifts count toward class reunion gift.

**MAIL REGISTRATION FORM TO:**
Debbie Truluck
(or Fax to 803-216-3330)
Alumni Office, Bldg. 3
USC School of Medicine
Columbia, SC 29208
803-216-3303  Debbie.Truluck@uscmed.sc.edu

**QUESTIONS:**
Sean Christensen
Co-Chair, Class of 2017
510-812-6549; Sean.Christensen@uscmed.sc.edu
Erik Eadie
Co-Chair, Class of 2017
864-237-7406; Erik.Eadie@uscmed.sc.edu
### Sponsorships

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Circle One Option</th>
<th>Quantity</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diamond $5000+*</td>
<td>Full Donation</td>
<td>11 tickets</td>
<td>Full page Color ad</td>
</tr>
<tr>
<td>Platinum $3500-$4999*</td>
<td>Full Donation</td>
<td>10 tickets</td>
<td>Full page B&amp;W ad</td>
</tr>
<tr>
<td>Gold $2500-$3499*</td>
<td>Full Donation</td>
<td>6 tickets</td>
<td>1/2 page B&amp;W ad</td>
</tr>
<tr>
<td>Silver $1500-$2499*</td>
<td>Full Donation</td>
<td>4 tickets</td>
<td>1/4 page Color ad</td>
</tr>
<tr>
<td>Dinner table $1000**</td>
<td></td>
<td>10 tickets</td>
<td>10 tickets and Reserved Dinner table</td>
</tr>
<tr>
<td>Bronze $500-$1499*</td>
<td>Full Donation</td>
<td>3 tickets</td>
<td>1/4 page B&amp;W ad</td>
</tr>
</tbody>
</table>

### Advertisements

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Circle One Option</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page (3.5&quot;Wx10.25&quot;H)</td>
<td>Color $660</td>
<td></td>
</tr>
<tr>
<td>Half page (3.5&quot;Wx5.125&quot;H)</td>
<td>B&amp;W $600</td>
<td></td>
</tr>
<tr>
<td>Quarter Page (3.5&quot;x2.56&quot;H)</td>
<td>Color $400</td>
<td></td>
</tr>
<tr>
<td>Eighth Page (3.5&quot;Wx1.28&quot;H)</td>
<td>B&amp;W $200</td>
<td></td>
</tr>
</tbody>
</table>

**Deadline for sponsorships and ads to be recognized in the program is February 17,2017**

### Gala Tickets

<table>
<thead>
<tr>
<th>Category</th>
<th>Quantity</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faculty, Friends, Alumni (Grad Yr-2011 or before)</td>
<td>$60</td>
<td></td>
</tr>
<tr>
<td>Sponsor ($15 tax deductible)</td>
<td>$75</td>
<td></td>
</tr>
<tr>
<td>Student/Staff/Resident/Young Alumni (2012 or later)</td>
<td>$35</td>
<td></td>
</tr>
</tbody>
</table>

### MSA Golf Tournament

<table>
<thead>
<tr>
<th>Category</th>
<th>Quantity</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>MSA Member</td>
<td>$30</td>
<td></td>
</tr>
<tr>
<td>Alumni/Faculty/Staff/Friends</td>
<td>$60</td>
<td></td>
</tr>
</tbody>
</table>

### Class Reunion Dinner Tickets

<table>
<thead>
<tr>
<th>Category</th>
<th>Quantity</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni Dinner Ticket</td>
<td>$60</td>
<td></td>
</tr>
<tr>
<td>Young Alumni Dinner Ticket (Class of 2012)</td>
<td>$35</td>
<td></td>
</tr>
<tr>
<td>Child/Children Ticket</td>
<td>$20</td>
<td></td>
</tr>
</tbody>
</table>

### Deadline to purchase tickets is February 17, 2017. Late registration tickets can be purchased for $10 extra at the door.

### GRAND TOTAL

Make checks payable to: **University Foundations**

*All tickets will be held at the door in your name*